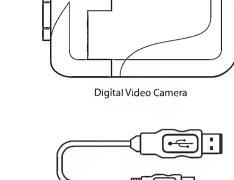
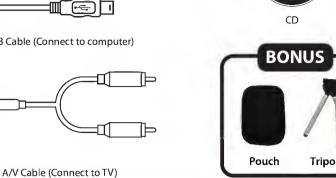
### In the box:

# SiMPLEFIX<sup>™</sup> digital video camera **User Guide**



USB Cable (Connect to computer)

**Locations of controls** 

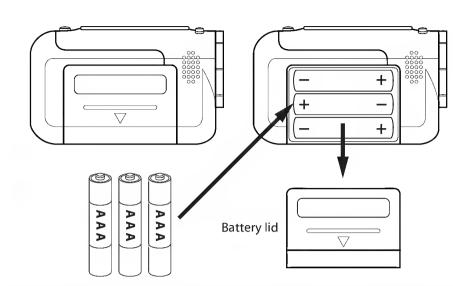


## Setting up your camera:

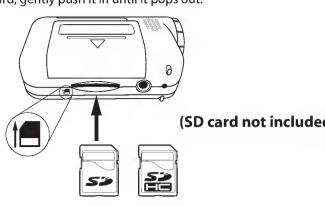
### **Battery Installation**

3. Replace the battery cover.

1. Open the battery cover by sliding it in the direction of the arrow. 2. Insert 3 alkaline "AAA" size batteries (not included) into the compartment.



2. Insert the SD card into the card slot (as shown below) until it clicks and locks into place. 3. To remove the card, gently push it in until it pops out.



• A card can only be inserted one way; do not use force when inserting the card. Inserting or removing a card while the camera is on may damage the card, files stored on the card, or the camera. • This camera supports SD or SDHC cards up to 4GB.

### **Turning the camera ON/OFF**

2. To turn on the camera, press and **HOLD** the [ (1) ] button until the display turns on. 3. To turn the camera off, press and **HOLD** the [ (i) ] button until the display turns off.

1. Turn on the camera. 2. Press the [ OK ] button, and use the [ ▶ ] button to select [戊].

3. Use the [▼] button to scroll down to "Date & Time" and press the [▶] button. 4. Adjust the date and time and press the [ OK ] button





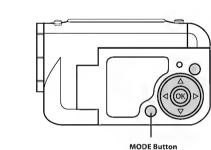




### Select and confirm options

### Camera modes

When you turn on the camera, the default mode is **Video Mode**. To scroll through 1. Make sure that an SD card is inserted into the camera. and select one of the three camera modes below, press the [MODE] button until the desired mode is displayed.



Press the [MODE] button to scroll through:

Video Mode (default mode) – Record videos • Picture Mode – Take pictures

Playback Mode – Playback videos or view pictures

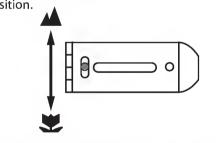
### Macro shooting

**System Settings Screen.** 

the [ OK ] button.

1. Use the [ ▶ ] button to select [ 🏋 ].

• To film or take pictures of objects up close (6" - 10") such as flowers insects etc., slide the [Macro] switch to the [ 💆 ] position



General shooting 

Press the [ **OK** ] button within any mode and follow the steps below to access the

Press the [OK] button once again to exit the System Settings Screen.

2. Turn on the camera, the **Standby Recording Screen** is displayed and the camera

3. Press the [RECORD] button, the Recording Screen is displayed and the camera is

- recording video (The recording indicator light is lit when recording). 4. To stop recording, press the [RECORD] button once again, and the display returns to the
- **Standby Recording Screen.**

### **Standby Recording Screen**



. Video Mode Icon 2. White Balance 3. Exposure Metering Mode 4. Pixels (Video) 5. Recording Time (Video) 5. SD card Indicator 7. Battery Status 8. Digital Zoom Indicator 9. LED Light (ON)



Select and confirm options

recording video, and taking photos.



## (OK) ▶

Press the [ ▶ ] button to turn the LED light On or Off.

1. Press the [MODE] button until the Video Mode is selected.

**Video Mode Settings Screen** 

White Balancano

**Video Mode Settings Options** 

**™Exit** ► Enter

Movie Size

Frame Rate

Metering

2. Press the [OK] button to access the Video Mode Settings Screen.

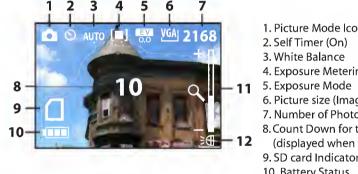
3. Use the [▲] [▼] [♦] buttons to select an option, and confirm by pressing

4. Press the [OK] button once again to exit the Video Mode Settings Screen.

### Picture Mode

- 1. Make sure that an SD card is inserted into the camera. 2. Turn on the camera, and press the [MODE] button once to enter the Picture Mode
- (the **Picture Mode Screen** is displayed).

Picture Mode Screen



3. White Balance 4. Exposure Metering Mode . Exposure Mode Picture size (Image Quality) 7. Number of Photos that can be taken 3. Count Down for the Self Timer (displayed when the Self Timer is ON) 9. SD card Indicator 10. Battery Status 11. Digital Zoom Indicator 12. LED Light Status (On)

1. Press the [ ◀ ] button, and then press the [RECORD] button.

2. The timer starts counting down from 10 seconds, and the camera takes a picture. 3. Press the [ ◀ ] button once again to turn off the self timer feature.

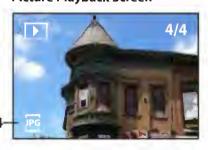
### 1. Turn on the camera, and press the [MODE] button twice to enter the Playback

Playback Mode

- 3. If you select a video, press the [RECORD] button to start or stop the playback.
- 4. Press the [MODE] button to return to the Video Mode or Picture Mode.



**Picture Playback Screen** 



### 3. File type (Video File) 4. File type (Picture File)

1. Press the [MODE] button until the Picture Mode is selected. 2. Press the [OK] button to access the Picture Mode Settings Screen.

3. Use the [▲] [▼] [♦] buttons to select an option, and confirm by pressing 4. Press the [OK] button once again to exit the Picture Mode Settings Screen.

Select and confirm options

"Off" (disables the Picture Mode), "2" or "10" second options (self

Normal / B&W / Sepia / Negative / Red / Green / Blue

### 1. Press the [MODE] button until the Playback Mode is selected. 2. Press the [OK] button to access the Playback Mode Settings Screen.

the [ OK ] button. 4. Press the [OK] button once again to exit the Playback Mode Settings Screen.





### **Picture Mode Settings Options**

White Balancall

■Exit ► Enter

Picture Mode Settings Screen

Qual i ty

Metering

MOVIE SIZE	<ul> <li>640X480 (higher quality video/shorter recording time)</li> </ul>
	<ul> <li>320x240 (lower quality video/longer recording time)</li> </ul>
FRAME RATE	• 30 Frames Per Second (higher quality video/shorter recording time)
	• 1S Frames Per Second (lower quality video/longer recording time)
METERING	Center / Multi / Spot
WHITE BALANCE	Auto / Daylight / Cloudy / Fluorescent / Tungsten

**EXPOSURE** 

**EFFECT** 

**DRIVER MODE** 

gher quality video/shorter recording time)	RESOLUTION	3M (2048x1536) / 1M (1280x1024) / (VGA) 640x480
wer quality video/longer recording time)		(Higher picture resolution takes up more space on the card).
r Second (higher quality video/shorter recording time)	QUALITY	Superfine / Fine / Normal
r Second (lower quality video/longer recording time)	METERING	Center / Multi / Spot
ti / Spot	WHITE BALANCE	Auto / Daylight / Cloudy / Fluorescent / Tungsten

### **Playback Mode Settings Options**

	will not be able to be deleted.
ELETE	"One" (Delete the currently displayed video or picture) or "All"
LIDE SHOW	Start a slide show, and adjust the slide show settings
FFECT	Select from various special effects
OTATE	Rotate the picture
RESIZE	Resize the picture

### Connecting your camera to a TV

**Connecting the camera** 

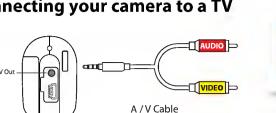
audio (red or white) inputs.

indicator light will remain lit

begin or stop playback.

pictures.

5. Click "Import"



5. Press the [Mode] button twice to enter the Playback Mode.

a slideshow of all the pictures stored on the camera's SD card.

4. Select a destination on your computer where you

would like to transfer the videos or pictures by clicking

on the "**Destination Folder**" drop down window. We

recommend transferring the files to either your computer's

**Desktop**, or the "My Videos" or "My Pictures" folders,

where you can easily access and find your videos and

Destination Folde

4. Enter your YouTube™ username and password

(mark the checkboxes to save the username and password for future uploads), and click

5. Enter the required information and click "Upload".

Using Your camera as a webcam

1. Turn on the camera, and press the [ OK ] button.

4. Select "PCCAM" and press the [OK] button.

Digital Video Camera w/Tripod

are not likely to trip over it.

Important Battery Precautions

risk of product damage and personal injury.

2. Press the [ ▶ ] button and select [ ⊀ T] to enter the **System Settings Screen**.

default setting by selecting "USB" and then "MSDC" in System Settings.

Web Chatting

When you set the camera to PCCAM, you will not be able to access the files on the SD

card when connecting the camera to your computer. Make sure to set it back to the

3. Use the [▼] button to scroll down to "USB" and press the [▶] button.

5. Press the [OK] button once again to exit the System Settings Screen.

Playback Mode Settings Screen. Press the [ ▶ ] button and select "Start" to begin

Browse a destination

Upload Window

Archell thelacourresse

6. If the video successfully uploaded

North per 2 foliations minimal a feel

you will see the message below.



To edit or upload and share your videos and pictures, you must first transfer them to your computer. Follow the steps below to connect the camera to your computer, and use the

To enjoy and watch or view your videos and pictures on a television, please follow the provided Media Impression software to manage, view, edit and share your videos and pictures. instructions below: 1. Make sure the camera is turned Off, and that an SD / SDHC card is inserted in the 1. Connect the black plug of the provided A / V Cable to your camera's A / V OUT jack.

camera before connecting it to your computer. 2. Connect the Red and Yellow plugs to your television's matching video (yellow) and 2. Insert the smaller end of the USB cable into the camera's USB port. 3. Connect the larger end of the USB cable into your computer's USB port. 4. Turn ON the camera 3. Turn on the camera- the display will turn on briefly and shut, while the red LED

otherwise just click "Done".

Connect your camera to a computer

5. Look for your camera by clicking on My Computer, it should usually appear as "Removable Disk". Select a file on your camera, and simply move it into your computer (we recommend 4. Click on your television's "Input" button until you see the live feed from the camera. copying the files into the "My Videos" or "My Pictures" folder of your computer) in the usual way (drag-and-drop, copy-and-paste). Or open the Media Impression software, to easily 6. Use the [ ◀ ] or [ ▶ ] button to select a video file, and press the [ **Record** ] button to locate your camera and transfer, view, edit, and upload your video and picture files (See "ArcSoft® Media Impression").

usually located on the lower right corner of your **Desktop**. Select a JPG picture file and press the [ **OK** ] button and select "**Slide Show**" from the Please do not disconnect the USB cable during loading, as it may cause damage

to the camera and the files on the SD card.

6. If you wish to delete the original files from the camera select "Delete Original Files", 2. Select a video and click on the Media Player icon.

### **ArcSoft® Media Impression**

3. The video will load and begin to play

1. Select a picture, and click on the "Easy Email" icon.

**Emailing Pictures** 

Easy Email

Adjust settings

Videos do not play on my TV

### Installing

Install the included ArcSoft® Media Impression software before connecting the camera to your computer. With this software you will be able to manage, view, edit, transfer, and easily upload / share your videos and pictures. Follow the instructions below to install the Media Impression software onto your computer.



. Insert the provided CD into the CD-ROM drive of your computer, and click on "ArcSoft® Media Impression" 6. Before disconnecting the camera, click on the "Safely Remove Hardware" icon

2. Click "Install".

For more information regarding ArcSoft's

Media Impression software, click "Extras"

(located on the upper right hand corner)

and then click "Help".

3. Click "Next" when prompted and "Finish". 4. To open Media Impression, click on the Media Impression icon on your Desktop

### Transferring videos and pictures from the camera to







## Installing the WebCam Driver

Your Digital Video Camera may also be used as a webcam. This feature is quite useful if you would like to utilize the video function on Skype<sup>™</sup> and other similar applications. To use the camera as a webcam you must first install the **WebCam Driver**. Follow the instructions below to install the driver and use the webcam feature.

1. Insert the provided CD into the CD-ROM drive of your computer, and click on "WebCam Driver"

2. Click "Next". 3. Click "Install" and "Finish" when prompted.



### **FCC** information

### • Check that you have properly connected the A / V cable to the camera and TV inputs. • Make sure that the camera is turned on (the Red LED indicator light will be lit, but the display will be off when you connect the A/V cable to the A/V OUT jack of the camera). • Most televisions have several inputs, check on the TV or your TV's remote for the button that controls the inputs on your TV. Scroll through the different inputs until

My computer does not recognize the camera when I connect it to the USB port • Check the connection of the USB cable, make sure it is properly connected. • If you recently used the webcam feature, you must go to the **System Settings Screen** and select "**USB**" and choose the "**MSDC**" option.

Adjust the settings according to your preference, and click "Attach to Email"

Still having trouble with your camera? Please call or email customer support:

you see the live feed from the video camera.

(\$\)1-877-768-8483 (Toll Free) Monday - Thursday: 9AM - 5PM (EST) Friday: 9AM - 3PM (EST) ☑ via e-mail at cs@southerntelecom.com

Class B digital device under Part 15 of the Federal Communications Commission (FCC) rules. These requirements are intended to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

• Re-orient or relocate the receiving antenna.

• Connect the equipment into an outlet on a circuit different from

that to which the receiver is connected. • Consult the dealer or an experienced radio/TV technician for help.

by the party responsible for compliance could void the user's authority to operate the equipment.

### In the unlikely event that this product is defective, or does not perform properly, you may within **90** days from your original date of purchase return it to the authorized service event any unauthorized person opens, alters or repairs this product. All products being returned to

• Provide proof of the date of purchase within the package (Dated bill of sale).

### • Prepay all shipping costs to the authorized service center, and remember to insure your return. • Include a return shipping address (no P.O. Boxes), a telephone contact number, and the

 Describe the defect or reason you are returning the product. Your product will be repaired or replaced, at our option, for the same or similar model of equal value if examination by the service center determines this product is defective. Products received

The shipping address of the authorized service center is: Southern Telecom, Inc. **ATTN: Returns Department** 

### or operation, lack of reasonable care, and unauthorized modification. This warranty is voided in the

the authorized service center for repair must be suitably packaged. • THE WARRANTY STATED ABOVE IS THE ONLY WARRANTY APPLICABLE TO THIS PRODUCT

ALL OTHER WARRANTIES, EXPRESS OR IMPLIED (INCLUDING ALL IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE) ARE HEREBY DISCLAIMED. NO VERBAL OR WRITTEN INFORMATION GIVEN BY SOUTHERN TELECOM INC. IT'S AGENTS, OR EMPLOYEES SHALL CREATE A GUARANTY OR IN ANY WAY INCREASE THE SCOPE OF THIS WARRANTY.

 REPAIR OR REPLACEMENT AS PROVIDED UNDER THIS WARRANTY IS THE EXCLUSIVE REMEDY OF THE CONSUMER. SOUTHERN TELECOM INC. SHALL NOT BE LIABLE FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OF THIS PRODUCT OR ARISING OUT OF ANY BREACH OF ANY EXPRESS OR IMPLIED WARRANTY ON THIS PRODUCT. THIS DISCLAIMER OF WARRANTIES AND LIMITED WARRANTY ARE GOVERNED BY THE LAWS OF THE STATE OF NEW YORK. EXCEPT TO THE EXTENT PROHIBITED BY APPLICABLE LAW, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE ON THIS PRODUCT IS LIMITED TO THE APPLICABLE WARRANTY PERIOD SET FORTH ABOVE.

Some states do not allow the exclusion nor limitation of incidental or consequential

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ArcSoft and Media Impression are trademarks of ArcSoft, Inc.

(The SD logo is a trademark of the SD Card Association) Other trademarks and trade names are those of their respective owners

### **Default Screen** Movie Size Frame Rate Metering White Balancঋ™ ■Exit > Enter

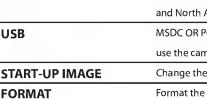
## **System Settings Options**

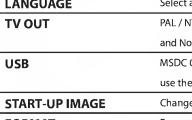
**DATE & TIME** Set the date and time. LANGUAGE Select a display language.

### POWER FREQUENCY (The camera's default setting is 60Hz for the USA and North America) Select 1, 3, or S minutes. To conserve battery power, the camera will shut off if no buttons are pressed within the selected time. PAL / NTSC (The camera's default setting is NTSC for the USA

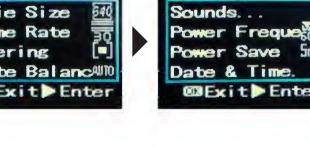
MSDC OR PCCAM (Only select PCCAM when you would like to use the camera as a webcam). Change the start up image.

Reset the camera to factory default settings.





RESET ALL

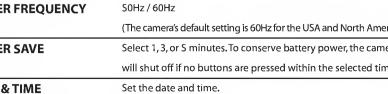


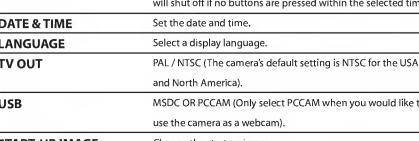


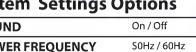
2. Use the [▲] [▼] [ ▼] [ ▼] buttons to select an option, and confirm by pressing the [OK] button.

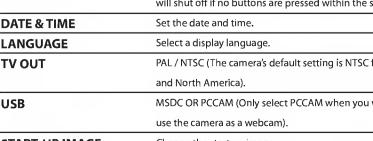


**System Settings Screen** 





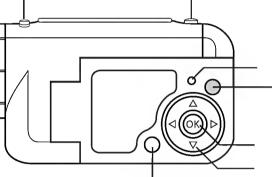


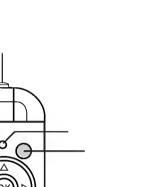


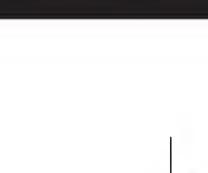
### Connecting the tripod Screw in and secure the included tripod to the bottom of the video camera as shown in the diagram.

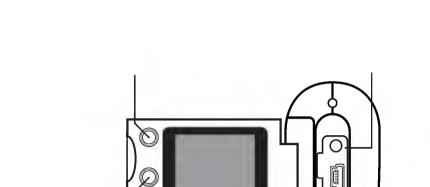








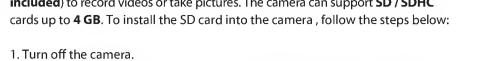


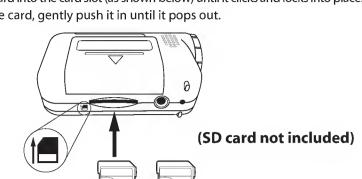


## **SD card Installation**

### **included**) to record videos or take pictures. The camera can support **SD / SDHC** cards up to **4 GB**. To install the SD card into the camera, follow the steps below:

## This camera has no internal memory and requires an SD / SDHC card (SD card not





### Using your camera

## 1. Open the display screen.

### Setting the date/time

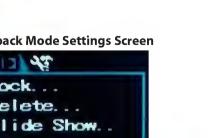


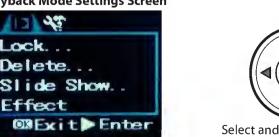
2. Use the [ ◀ ] or [ ▶ ] button to select a video or picture.



. Playback Mode Icon 2. Number of saved pictures & videos

## 3. Use the [▲] [▼] [♦] buttons to select an option, and confirm by pressing





### Lock one or all of your picture and video files. When locked they

LETE "	One" (Delete the currently displayed video or picture) or "All"
<b>IDE SHOW</b> S	tart a slide show, and adjust the slide show settings
<b>FECT</b> S	elect from various special effects
<b>PATE</b> R	otate the picture
<b>SIZE</b> R	esize the picture
DICE MEMO R	ecord a voice memo, or delete a previously recorded voice memo
ART-UP IMAGE	hange the start up image.

### **Safety Precautions** Warranty information

• If the LCD display breaks, do not touch the glass or liquid, and contact customer support.
• The use of a NON- RECOMMENDED accessory may cause fire, electric shock, or injury. For
approved accessories, please contact customer support.
<ul> <li>Keep the camera away from direct sunlight and any direct heat source.</li> </ul>
• Do not expose the camera to rain or moisture.
• Avoid using the camera in dry environments to avoid static.

• When connecting the camera to a computer or TV, route the cable so that people and pets

• Clean only with a dry cloth. Make sure the camera is turned off before cleaning. Do not use a liquid cleanser.

Always follow these basic safety precautions when using your camera. This will reduce the

• Do not disassemble, repair or modify the camera by yourself. Refer servicing to qualified personnel

• Use only the type of battery specified in this user manual. · Batteries may present a risk of fire, explosion, or chemical burn if abused. Do not try to charge a battery that is not intended to be recharged. disposal instructions.

them incorrectly, may cause them to leak. • In the event that the battery is leaking, do not handle the device with your bare hands. Contact the service center for help since the liquid may remain in the player. If your body or clothes had contact vith the batterv liquid, wash it off thoroughly with water. Also, if some liquid gets into your eyes, do not rub your eyes but immediately wash them with clean water and consult a doctor. • Please help to protect the environment by recycling or disposing of batteries according to federal, state, and local regulations.

you replace the old, with all new batteries. Mixing different types of batteries or inserting

### Viewing pictures on your computer 1. From the Main Screen select "Pictures

Viewing videos on your computer

1. From the Main Screen click on "Video"



Photo Viewer

### 3. Within the **Photo Viewer Screen** you can: Zoom in or out of a picture • Start or pause a slide show Move to the previous or next picture Delete

Adjust the slide show settings

**Trouble Shooting** 

### Camera will not turn on • Check that the batteries are properly inserted. Try replacing the batteries.

Rotate a picture

· Eliminate Red Eye

### The display does not light up, or the message "No Card!" is displayed • Check that the SD card is properly inserted into the card slot. 6. When you connect the camera, it will be recognized by your computer as a webcam. My videos / pictures are fuzzy or poor quality • We recommend using the included minitripod when using your camera as a webcam. Try adjusting the "Movie Size" and "Frame Rate" from the Video Mode Settings

Remember that choosing higher quality settings will take up more space on the memory card. • Make sure to keep the camera steady when filming, and be aware of the lighting environment (the more light the better your pictures and videos will turn out). • Make sure the [Macro] switch is set to [ 🛦 ] for general shooting.

**Screen** or the "Resolution" and "Quality" from the Picture Mode Settings Screen.

• Avoid using the zoom too much, as it will affect the quality of your video and pictures.

• Clean the lens of your camera, and make sure it is free of fingerprints (Clean only

### with a non abrasive dry cloth and make sure the player is turned off before cleaning). My videos are jumpy or shaky • Use the included mini tripod. • Adjust the video / picture quality to a higher setting.

Limited Warranty

defective unit within the package.

center for repair or exchange. TO OBTAIN WARRANTY SERVICE: • Never apply heavy impact on the camera, or place it on a magnet.

• Do not dispose of the battery (ies) in a fire. They may explode. Check with local codes for • Non-rechargeable batteries, such as alkaline batteries, may leak if left in your product for a long period of time. Remove the batteries from the product if you are not going to use it for a month or longer. • If your product uses more than one battery, do not mix different types of batteries. Make sure

damaged as a result of shipping will require you to file a claim with the carrier.

14-C 53rd Street Brooklyn, NY 11232

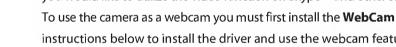
### This warranty does not cover damage resulting from accident, misuse, abuse, improper installation

ramages, or limitations on now long an implied warranty lasts so the above limitations o exclusions may not apply to you. This warranty gives you specific legal rights, and you also may have other rights that vary from state to state.

## Uploading videos to YouTube™



## Webcam feature





WebCam Drive

## This equipment has been tested and found to comply with the requirements for a

• Increase the separation between the equipment and receiver.

### Do not attempt to repair or modify this equipment. Warning: Changes or modifications to this equipment not expressly approved



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All screen images are simulated.